



NET REVENUE (USD)

1,284,560

10.4% vs Sep 2025



ORDERS

9,842

6.2% vs Sep 2025

Orders per day

328

Units sold

27,415

AVERAGE ORDER VALUE

130.52

4.0% vs Sep 2025

Items per order

2.79

Return rate

2.1 %

NEW CUSTOMERS

1,316

-6.1% vs Sep 2025

Repeat buyers

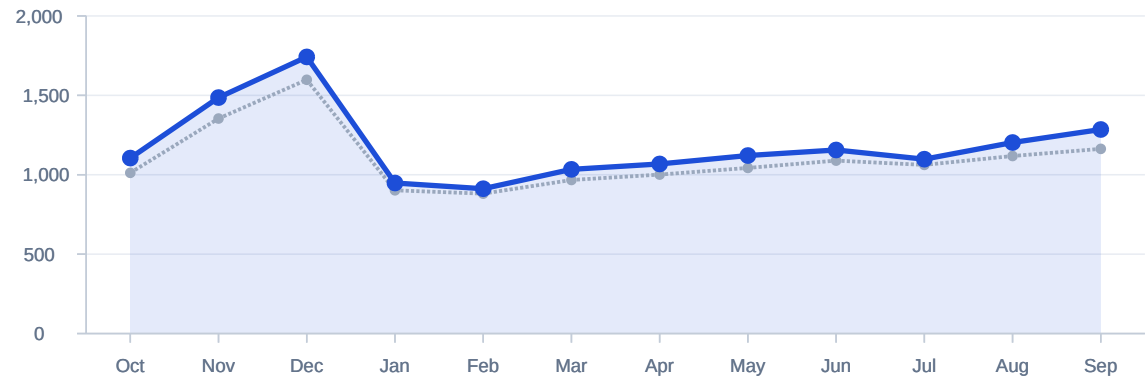
41.8 %

Target

1,500

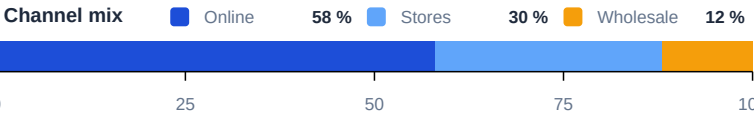
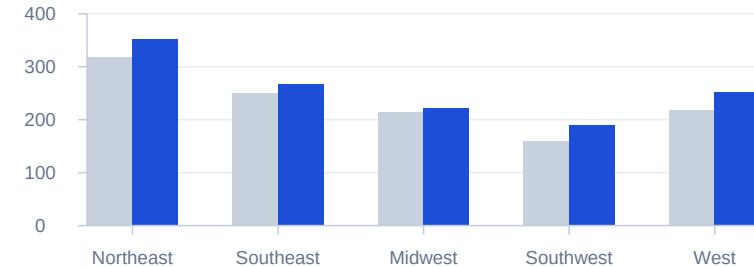
Revenue trend

Last 12 months vs prior year - USD thousands



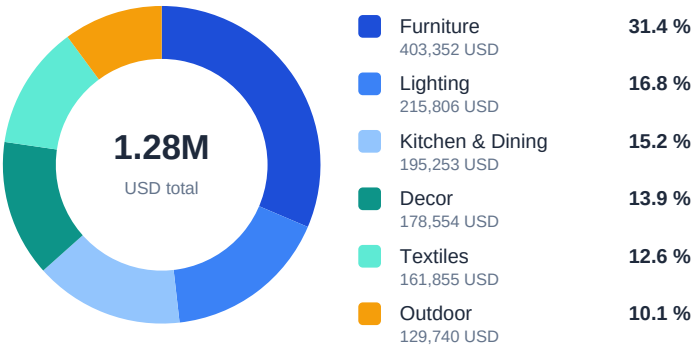
Revenue by region

September 2026 vs Sep 2025 - USD thousands



Sales by category

Share of September 2026 net revenue



Top 10 products

Ranked by net revenue, September 2026

#	SKU	PRODUCT	CATEGORY	UNITS	REVENUE	SHARE
1	FUR-1042	Halden 3-seat sofa, oat linen	Furniture	214	149,586	11.6 %
2	FUR-1187	Mira solid oak dining table 180 cm	Furniture	162	97,038	7.6 %
3	LGT-0315	Arc floor lamp, brushed brass	Lighting	431	64,219	5.0 %
4	KIT-2210	Stoneware dinner set, 18 pieces	Kitchen & Dining	688	54,352	4.2 %
5	TEX-0742	Washed linen duvet set, queen	Textiles	596	47,084	3.7 %
6	OUT-0508	Teak lounge chair with cushion	Outdoor	118	41,182	3.2 %
7	DEC-1129	Hand-woven jute rug 200x300	Decor	207	37,053	2.9 %
8	LGT-0388	Opal glass pendant light, set of 3	Lighting	254	33,274	2.6 %
9	KIT-2054	Cast iron cookware set, 5 pieces	Kitchen & Dining	233	30,057	2.3 %
10	DEC-1310	Ceramic vase collection, matte white	Decor	512	25,088	2.0 %